Proposal for Orion Gas Sales Mobile Application Design and Development

Prepared For

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Submitted by



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# Introduction

ZOOM IT is one of the leading IT Company, specializing in Ecommerce website development and Internet Marketing.

Working primarily with the custom platform and its tools for designing and developing corporate company sites, ZOOM IT has developed outstanding projects that have delivered unparalleled growth for our clients.

Our team works closely with its clients and by listening to and discussing their requirements we provide flawless business solutions. Our mantra is based on mutual growth and we have a list of successful business associations that guarantee our work and signature our work efficiency. With our experienced team, we design solutions on time, every time.

**Core Features**

* Multiple user login
* Requisition
* balance
* Commission
* Digital Product
* Create user
* Order Management
* Product Deals
* Dynamic Coupon/ Voucher
* Multi Level Category
* Social Login
* Google Recaptcha
* Newsletter
* Strong Security
* Product Compare
* PWA Ready
* Affiliate (commission and promo Coad)

More Facility’s

* User friendly
* Pictures should load quickly.
* The app looks good – and function properly – across platforms and mobile devices.
* The app will credible and trustworthy.
* The app will be easy to navigate, so visitors can find what they’re looking for with minimal clicks.
* The app will great original photos and helpful product descriptions.
* The app will provide excellent customer service.
* The checkout will fast and easy.

**Dynamic Feature**

* Toaster make the dynamic position, multiple colors, time duration for admin and frontend
* Dynamic dashboard for widget show hide, data show hide also color, style can change
* Each seller can quickly view the shop link
* Notification setting for SMS, system, Email, Mobile app also each user personal setting which notification
* Dynamic home page customisation with live preview
* Avoid root index in main domain for security increase
* color scheme change with Live preview
* Dynamic top bar with show/hide
* Mega and multi mega menu with highly dynamic management
* Dynamic Header management
* Clone product
* Inhouse order

**Admin Features**

* Rich Text Editor
* Media File Manager
* Transactions History
* Advanced Report System
* TAX/GST Configuration
* Mail System
* Maintenance Mode
* StoreFront Setting
* Custom CSS/JS

**Backup**

* Backup System

**C**ustomer Management System

* Customers registration, and personal accounts
* Forgotten passwords recovery
* Orders monitoring by email
* WYSIWYG text editor
* Multiple users
* Easy user experience
* Purchase History.

## **O**rders

* Real time consultation of created carts
* Orders statuses customizable
* Predefined monitoring orders messages
* Configurable minimum order amount
* Ability to order products out of stock
* Returns management
* Addition of returned products into stock
* PDF invoices, slips and delivery slips
* Partial slips and refund
* Refunds with automatic slips
* Order management, admin manage all orders.
* Delivery tracking and status shown to the customer
* Admin will manage discount/offer
* Customers will view their orders in their panel

### **P**ayment

* 3rd Party Payment Gateway Integration–(Payment Gate API will be provided by Client)\*
* Offline Payment System

### **S**ecurity

* Secure Back-Office access (login and password)
* SSL compatibility (Depends on client requirements)
* Unique tokens in Back Office and Front Office
* PCI DSS compliant
* Resistance to attacks as XSS, CSRF, SQL injections, distant inclusions, path transversal
* E-mails headers injections blocked
* Passwords encryption in database
* Cookies encryption
* Blocking repeated attempts to recover passwords
* Secure Admin Panel access (login and password)
* Unique tokens in Admin panel and User panel.
* attempts to recover passwords

## **A**dministration

* Integral search in the Back-Office
* Multiple users management, and permissions (ACL)
* Maintenance mode
* WYSIWYG text editor
* Content management system
* Modules On-Off in only one click
* Sub domains management
* Database backup (partial or full)
* Automatic generation of robots.txt files
* Specific typefaces management in PDF files
* Products indexation for an optimized search
* RSS feed
* Export of the newsletter listed e-mail
* SMTP emails sending (with or without SSL-TLS) or PHP mail

**S**ystem Architecture

Technology:

* Flutter

These will be the basic web pages as per your requirement; the pages will be 100% increasable as per your requirement. The proposed website will be 100% dynamic and all the content of the web pages will be changeable by your admin without any previous web development knowledge. Website admin will be able to edit/update the web site content, change or update all other content of the website whenever necessary.

**P**ROJECTPLAN

**P**roject Note

* The **Senior** **programmer** will be used for this project.
* Separate **UI UX** will be designed for this project.
* The database will be designed by a senior engineer.

**T**he entire project is divided into Five-development phase.

* Planning.
* Analysis.
* Design (Database structure, UI/UX)
* Development.
* Deployment. (with Qualaty tasting)

The bars on the chart represents week.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Key Activity** | 1st Month | 2nd Month | 3rd Month | 4th Month |
| Planning |  |  |  |  |
| Analysis |  |  |  |  |
| Design |  |  |  |  |
| Development |  |  |  |  |
| Deployment |  |  |  | Delivery |

*Project Time line*

**Note: It will take us a minimum of 5 Month to Complete the website.**

**C**OSTING

The following cost breakdown is based on the information currently available. Costing is based on Planning, Analysis, Design, Development, & Deployment of the proposed project.

**P**lease Note

* Package: (Custom)
* Project Regular Rate 10,00,000 TK, **Offer Rate 650,000 TK**
* This prize is only for Android applications, if **iOS** applications are required, the project will receive a **20 percent** capital increase.
* The costing is subject to changeable if new requirements are added or defined in the development phase.

**P**ayments Terms

* 40% of the total cost shall be paid on accepting the Proposal along with a work order.
* 30% pay after live the ui/ux design.
* Rest 30% shall be paid on accepting the project after the implementation phase.

|  |  |  |  |
| --- | --- | --- | --- |
| Sr. No | Task Description | Package Type | Price in BDT |
| 01 | **Backend Development** | Package: Custom | 230,000/- |
| 02 | **Front end Design** | Package: Custom | 130,000/- |
| 03 | **UI UX Design** | Creative Designer | 60,000/- |
| 04 | **Quality Assurance** | Senior Data engineer | 50,000/- |
| 05 | **DevOps Service** | Senior Developer | 70,000/- |
| 06 | **Web API integration** | Senior Developer | 110,000/- |
| Total: Six Lac Fifty Thousand taka only 650,000 BDT | | | |

**S**UPPORT & MAINTENANCE

The following are the service agreement between ZOOM IT. &Client.

* Support & Maintenance will cover fixing all bugs and system errors.
* Support & Maintenance will include updating of client website with content, image, video, adding similar new webpage in the same format and layout.
* ZOOM IT will not accept any design tweaking and semi customization during the support and maintenance period. Any Customization and Design update will be subject to an additional charge.
* ZOOM IT will provide all the necessary support to keep the web site running as it should be.
* ZOOM IT will update the Client’s website with current information whenever provided to us. The website updating will take a minimum of 1 working day depending on the number of updates.
* Client will not need to have an IT department to handle their website. ZOOM IT will provide the end-to-end solution.
* Our office is closed on Friday and Saturday, and our weekly working hours are 10 AM to 6 PM (Except during prayer).
* Our Support & Maintenance Service will include the following:
  + We will monitor your site for up/down and performance issues during the support & maintenance period.
  + We will keep your website up to date and secured during the support & maintenance period.
  + We will provide on-call web support services during the support & maintenance period.
* Free Training in ZOOM IT office with video tutorial.

**T**ERMS & CONDITION

The following are the Terms & conditions of the Proposed System.

* The proposed project shall be 100% confidential & Unpublished by the Company (ZOOM IT).
* Client shall be the sole proprietor of the website.
* Re-distribution of the website shall be illegal for Client unless a contractual agreement has been made. (Subject to contractual agreement)
* Client will hold no rights to distribute the designs, code, database designs, HTML Components or other materials deemed necessary in the development of this website solution unless a contractual agreement has been made between both parties.
* We reserve the right to link back to our website, reference to work undertaken on behalf of a client for marketing purposes.

I hereby agree and accept all the above Terms& Conditions of the proposed proposal, and understand that by indicating agreement and acceptance above, and signing and returning this document I am contracting ZOOM IT. To undertake the work as described in the above proposal.

Agreed and Authorized By:

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